



Western New York GIFT SHOW

Western New York Gift Show
July 31 – Aug. 2, 2010
Fair & Expo Center
Minett Exhibit Hall
Rochester, NY

EXHIBITOR INFORMATION

- SHOW DATE:** **Saturday-Monday July 31 – Aug. 2, 2010
- SHOW LOCATION:** Fair & Expo Center, Minett Exhibit Hall 2695 Henrietta Rd., Rochester, NY 14467
- SHOW FEE/ DEPOSIT:** Deposit of ½ total cost of booth must be returned to reserve booth space.
- BOOTH FEE:** FIRST 10' x 10' BOOTH - \$690.00 Each additional 10' x 10' booth \$565.00
- ELECTRIC:** All electric must be ordered from and paid to the Fair & Expo Center. The electrical order form is enclosed. **PLEASE RETURN THIS FORM DIRECTLY TO THE FAIR & EXPO CENTER.** Extra equipment, lighting must be paid for before the first day of the show.
- SHOW HOURS:** SATURDAY & SUNDAY: 9:00 AM – 5:00 PM
MONDAY: 9:00 AM – 3:00 PM
* EARLY packers forfeit future display privileges.
- SET-UP:** THURSDAY & FRIDAY 8:00 AM-6:00 PM. No exhibitors will be permitted to set up prior to these dates without permission from show management.
- PACKAGE INCLUDES:** Each booth is 10'W x 8'D and will consist of the following: 2-TABLES, 2-RISERS, 8' HIGH BACKDRAPE, 8' HIGH SIDERAILS, 1-CHAIR. Tables and risers will not be covered. Table coverings will be available for a \$10.00 deposit for each
- SHIPMENTS:** Shipments should be sent to Great Lakes Events (service contractor for the show). All shipments must be sent PREPAID. Collect shipments will NOT be accepted. .

YOU WILL RECEIVE AN EXHIBITOR KIT WITH SERVICE ORDER FORMS FROM THE SERVICE CONTRACTOR, GREAT LAKES EVENTS AT A LATER DATE .

All shipments sent to Great Lakes Events must be sent **PREPAID** and **LABELED AS FOLLOWS:**

| |
|--|
| <p>EXHIBITING COMPANY AND BOOTH # WNY GIFT SHOW C/O GREAT LAKES EVENTS 100 BICKFORD STREET ROCHESTER, NY 14606 (585)458-2200</p> |
|--|

Western New York Gift Show
100 Bickford Street
Rochester, NY 14606

Phone: (800) 997-GIFT or (585) 254-2580
Fax: (585) 458-1511
www.westernnewyorkgiftshow.com



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EXHIBITOR BADGE FORM

DEADLINE: July 16th 2010

EXHIBITOR BADGES

Exhibitor badges will be available at the show office during set-up hours.
Please be sure to pre-order badges.

PLEASE PRINT

COMPANY NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

Please return to: Western New York Gift Show or fax to: (585) 458-1511
100 Bickford Street

Rochester, NY 14606

E-mail: GiftShows@CoralProductions.com

Phone: 1-800-997-GIFT or (585) 254-2580

www.westernnewyorkgiftshow.com



2695 East Henrietta Road ♦ Henrietta, NY 14467 ♦ (585) 334-4000 ♦ Fax (585) 334-3005 www.fairandexpocenter.org

Electrical Order Form

Please Mail or Fax this form Directly to the Fair & Expo Center to the Fair & Expo Center

Show: _____
 Date(s): _____
 Order Deadline: _____

| QTY | ELECTRICITY NEEDED: | ADVANCED FLOOR PRICE | PRICE | TOTAL \$ AMT |
|-------|---|----------------------|----------|--------------|
| _____ | 500 Watts 120 Volts | \$35.00 | \$40.00 | _____ |
| _____ | 1000 Watts 120 Volts | \$50.00 | 60.00 | _____ |
| _____ | 2000 Watts 120 Volts | \$60.00 | \$70.00 | _____ |
| _____ | 3000 Watts 120 Volts | \$70.00 | \$80.00 | _____ |
| _____ | 4000 Watts 120 Volts | \$80.00 | \$90.00 | _____ |
| _____ | 5000 Watts 120 Volts | \$90.00 | \$100.00 | _____ |
| _____ | Single Phase 208, 240 Volts | \$3.00/amp | | _____ |
| _____ | Three Phase 208, 240 Volts | \$4.00/amp | | _____ |
| _____ | 150 Watts spotlight on 8' standard clamp on swivel - Socket installed & connected | \$25.00 | \$30.00 | _____ |

Please make Check or Money Order payable to the **Monroe County Fair**. Credit Cards (**Visa & MasterCard ONLY**)

Name on Card exactly as it appears: _____

Address: _____

City / State / Zip: _____ Phone: _____

Credit Card #: _____ Exp Date: _____

Signature: _____

Special Requirements: _____

The Dome Center does not furnish extension cords without a \$30.00 deposit per cord. Rental of extension cords are available on a daily basis at a rate of \$5.00 per day. Maximum load per outlet shall not exceed the above amounts. All wiring and other electrical installations, motors, etc. must be approved to prevent overloading of circuits. Exhibitors shall not be permitted to add wattage, except upon ordering same.

Connections required from outlets to equipment shall be at time and material rate. Any outlet requiring 24-hour service shall be at above rates plus 50% additional. Special electrical runs will be charged on a time and material basis.

All questions on billing must be settled prior to opening date of show. No credits are issued after closing date.

Name of Firm: _____ Booth #: _____

Address: _____ City / State / Zip: _____

Phone Number: _____ Contact Name: _____

Signature: _____ Today's Date: _____

Please mark (x) locations of electrical outlets on this diagram of the booth.



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COUPON FORM

DEADLINE: July 9th, 2010

EXHIBITING COMPANY _____
BOOTH NUMBER(S): _____

THE WESTERN NEW YORK GIFT SHOW WILL OFFER COUPONS TO ALL BUYERS THAT ATTEND THE SHOW. IF YOU WOULD LIKE TO PARTICIPATE IN THIS, PLEASE FILL OUT THIS FORM AND SEND IT BACK BY July 9th, 2010.

PLEASE BE BRIEF IN THE DESCRIPTION OF YOUR DISCOUNT OFFER. SOME EXAMPLES ARE SHOWN BELOW. HOWEVER, YOU MAY CREATE YOUR OWN DISCOUNT. YOU ARE ALLOWED A TOTAL OF 40 CHARACTERS SPACES.

Line 1: (20 SPACES)

Line 2: (20 SPACES)

EXAMPLES: \$50.00 Discount on \$500.00 order / OR 50% Off Shipping for \$500.00 Order

| | | |
|-------------------|--|---|
| Please return to: | Western New York Gift Show 100 Bickford Street Rochester, NY 14606 | or fax to: (585) 458-1511 |
| E-mail: | GiftShows@CoralProductions.com | Phone: 1-800-997-GIFT or (585) 254-2580 www.westernnewyorkgiftshow.com |



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DIRECTORY PAGE ORDER FORM

DEADLINE: July 9th, 2010

PLEASE BE SURE YOUR COPY IS LEGIBLE!

EACH COMPANY EXHIBITING WILL BE LISTED IN THE BUYER DIRECTORY. PLEASE COMPLETE THE FORM BELOW EXACTLY AS YOU WOULD LIKE YOUR CONTACT INFORMATION LISTED.

IF NO DIRECTORY ORDER FORM IS TURNED IN, SHOW MANAGEMENT WILL LIST ONLY YOUR COMPANY NAME, ADDRESS & PHONE NUMBER WITH THE INFORMATION WE HAVE ON RECORD.

**EXHIBITING
COMPANY:** _____

BOOTH # : _____

CONTACT: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP** _____

PHONE: _____ **FAX:** _____

EMAIL: _____

WEBSITE: _____

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EXHIBITORS:

***LOOKING FOR A GREAT WAY TO BRING BUYERS
DIRECTLY INTO YOUR BOOTH?***

Take advantage of the daily
“FABULOUS PRIZES”
drawings, held each day
throughout the show.
Your company name and the
product will be broadcast over
the PA System and featured
on our prize listing in the
Buyer Brochure

**The winning Buyer will be handed your business card
and be directed to your booth to collect their prize!**
A great lead-in to more sales!

You may participate as many times & days as you would like.

**YES, we would like to contribute merchandise to the FABULOUS PRIZES
drawing!**

Exhibiting Company Name & product(s):

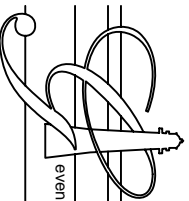
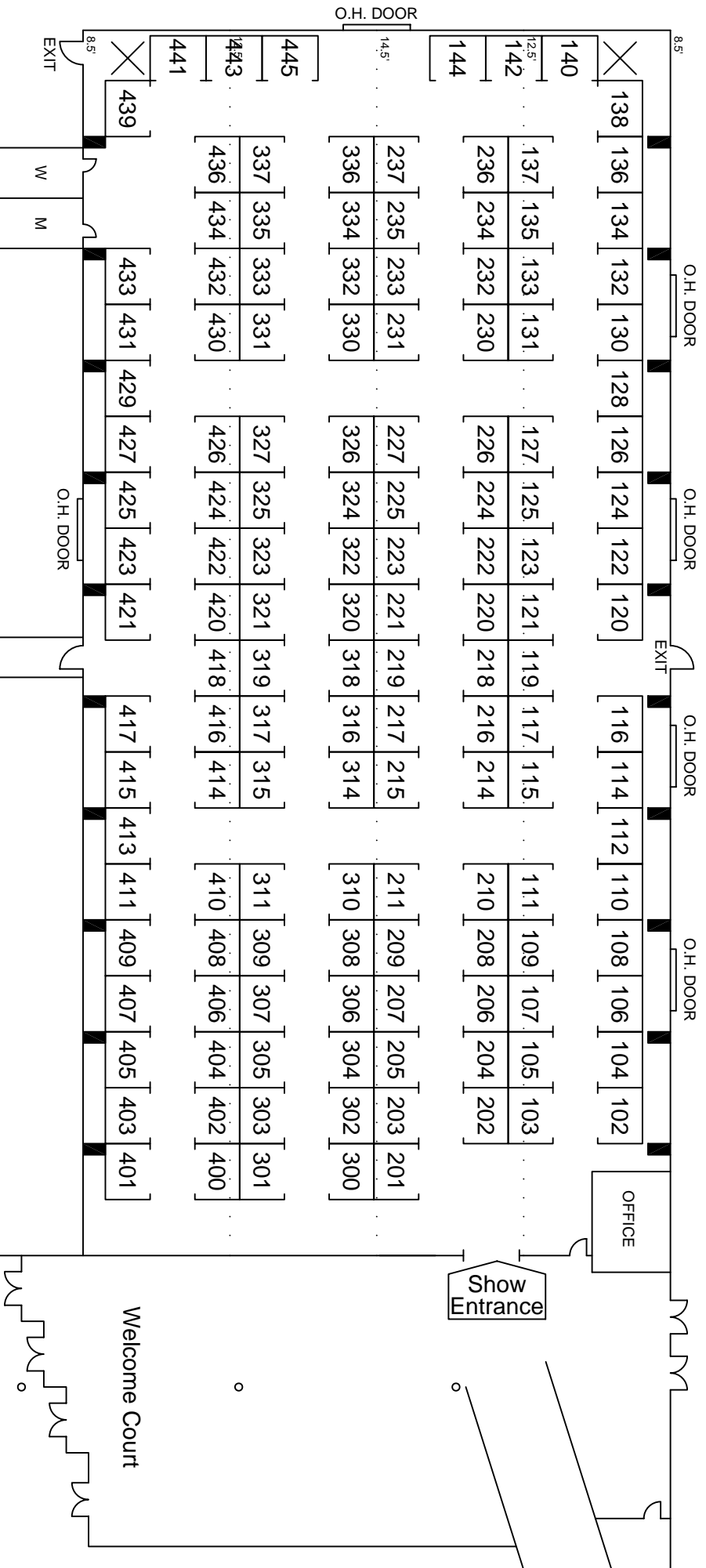
How many days and/or number of times per day would you like to participate?

Please call with any questions.

**Patti Cartwright
100 Bickford Street
Rochester, NY 14606**

**Phone: 585-254-2580 or 1-800-997-GIFT
Fax: 585-458-1511
GiftShows@CoralProductions.com**

MINETT EXHIBIT HALL



GREAT LAKES EVENTS
 event decorating & trade shows • exhibit displays & graphics
 freight transportation • rentals

Western New York Gift Show
Minnett Hall, Dome & Fairgrounds
Rochester, NY

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HOTELS

CUT OFF DATES FOR THESE RATES MAY APPLY

EXTENDED STAY OF AMERICA \$59.99
700 Commons Way
(585) 427-7580
Free local phone calls, kitchen,
Guest laundry facilities, dining table

DOUBLE-TREE ROCHESTER \$109.00 **Refer to WNY Gift Show room block
Formerly Holiday Inn Rochester South
1111 Jefferson Road
(585) 475-1510

MICROTEL INN-ROCHESTER \$53.00 - \$64.00
905 Lehigh Station Rd.
(585) 334-3400

RIT Inn & Conference Center \$129.00 - \$139.00
5257 West Henrietta Road
(585) 359-1800

**DIRECTIONS TO:
FAIR & EXPO CENTER
THE DOME CENTER/MINETT HALL**

FROM THE THRUWAY (I-90):
Exit Thruway at Exit 46. Take 390 North to Exit 13 (Hylan). Turn right on Hylan Dr. Take Hylan to Calkins Road. Turn left on Calkins. The Dome Center/Minet Hall is 1 mile down Calkins Road on the right.

FROM THE AIRPORT:
Take 390 South to Exit 14A (E. Henrietta Road). Turn left and take E. Henrietta to Calkins Road (1.5 miles). Turn right on Calkins. The Dome Center/ Minett Hall is a few hundred yards on the left.



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PROMOTIONAL PROGRAMS

PARTICIPATION WILL INCREASE YOUR BOOTH TRAFFIC!!

*******THESE ITEMS WILL BE ORDERED BASED UPON YOUR REQUESTS.*******

*******IT IS IMPERATIVE THAT YOU NOTIFY US BY July 9th*******

This is included in your package price!

DIRECT MAIL MATERIALS

BUYER INVITATIONS - Each exhibiting company can receive, free of charge, postcards to mail to your customers

BUYER STICKERS - Each exhibiting company can receive, free of charge, promotional stickers that can be used to promote your participation in the show. They can be adhered to any kind of correspondence, bills, envelopes etc.

The US Trade Show Bureau reports that the highest percentage of buyers attend shows because of exhibitor invitations.

EXHIBITING COMPANY: _____

ADDRESS: _____

BUYER INVITATIONS (Deadline: January 29, 2010)

Quantity needed _____

BUYER STICKERS (Deadline: January 29, 2010)

Quantity needed _____

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